



A Unique Family, Community & Student Opportunity

MLK BASKETBALL CLASSIC 2023

IN ASSOCIATION WITH

Seeing Your

Tomorrow, Today.



3-Day Event
January 14-16, 2023
@ Rowan University





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January 14th-16th, 2023 at Rowan University in Glassboro, NJ. Put your information directly in the hands of a highly influential audience.

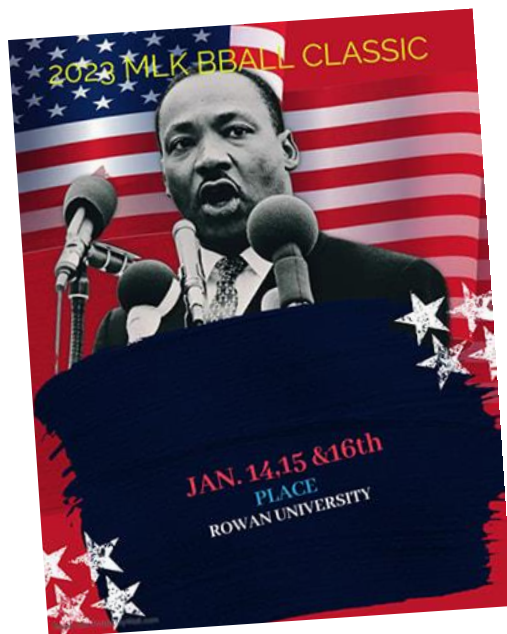
MLK BASKETBALL CLASSIC is the **premiere high school sporting event**. It consists of (31) local high school boys and girls basketball teams competing. These teams will not only be competing but also their family members, friends and classmates will be in attendance. Interact with college students, social clubs, and Greek Fraternities/Sororities. **The K.I.N.G. Movement** in conjunction with **It's All About Sports** is coordinating the event.

SEEING YOUR TOMORROW, TODAY (SYTT) is a Community, Entrepreneurship, Workforce and Business Enterprise Development Program which recognizes that community and small to moderate-sized business enterprises represent the largest portion of employment, business and mentorship activity throughout our country. These enterprises are located right in the neighborhoods where we find our greatest treasures: families, youth, and schools. The desire to hire skilled, character enriched, employment ready, and properly credentialed candidates is just as critical for community enterprises as it is for major corporations. The SYTT program demonstrates the effectiveness of a coordinated effort when strategic alliances work together for a common cause.



CONTACT US

Get More Information and Discuss Your Participation:



- **It's All About Sports**

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- **Jonah Cooper, Jr. LLC**

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Presenter, Interview and Speaking Opportunities

- Share Info on Careers, Internships and Jobs
- Signage on site (provided by client)
- Streaming commercials leading up to the event
- Logo and link on IAAS websites
- Inclusion in email blasts

**Limited
Availability**

